

Megan Edwards
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Objective An entry-level marketing or public relations position in which I can utilize my skills in project planning and development to create communications and promotional materials that will position the company for growth and greater visibility in the marketplace.

Education University of Kansas, Lawrence, Kansas
William Allen White School of Journalism and Mass Communications
Bachelor of Science in journalism, strategic communications emphasis
Minor in English
Graduation date: December 2009
Johnson County Community College, Overland Park, Kansas
2005-2007

Experience **Haute Market, Olathe, Kansas**
Public Relations/ Marketing Intern, December 2008-present

- Contributed to blog and newsletter to update Haute Weekly readers of the latest fashions while attending Spring 2009 New York Fashion Week
- Craft, analyze and monitor social media messages on social networking sites such as Facebook and Twitter
- Experience in planning and executing Haute Market shopping parties and fashion shows
- Experience in writing marketing proposals and corresponding marketing materials, including direct mail pieces and newsletters

KU Center for Sustainability and KU Energy Council, Lawrence, Kansas
Creative Director in Capstone Campaigns class, August 2009 – December 2009

- Responsible for development of all strategic messages
- Worked with team of six to create a strategic campaign to motivate 100 percent of students, faculty and staff to participate in sustainable behavior
- Created and implemented social media messages

Texas Roadhouse, Olathe, Kansas
Server, June 2006 – Present

- Multitask taking care of several tables at once
- Utilize sales skills to up-sell menu items
- Experience in customer service and working in a fast paced environment

Sadler's Indoor Racing, Olathe, Kansas
Operational Supervisor, December 2003-June 2006

- Organized and ran the racing league
- Supervised the track area and café
- Responsible for opening and closing building and handling money at end of shift

Special Skills Social networking, social media, AP style, Microsoft Office

Activities **Mind's Eye student literary magazine, Johnson County Community College**
Student editor, Fall 2006 and Fall 2007

- Collected and judged literary entries
- Edited winning entries
- Worked with other editors to choose style and design for magazine

